

United States Postal Service®

INDUSTRYALERT

January 24, 2018

Acting Chief Customer and Marketing Officer/Executive Vice President – Jacqueline Krage Strako

The Postmaster General and Chief Executive Officer, Megan J. Brennan, announced internally that Jacqueline (Jakki) Krage Strako will be detailed to the position of Chief Customer and Marketing Officer and Executive Vice President, effective February 3. Here is an excerpt of the announcement:

In her new assignment, Jakki will be responsible for developing and executing strategies that align with customers so that we can more effectively meet their needs in an increasingly digital and rapidly evolving marketplace. She will drive our product development and marketing, industry engagement, as well as sales and customer care.

Jakki's 28-year postal career has spanned operations, finance, budget, and industrial engineering. Throughout her career she has been a passionate advocate for the customer, and an effective leader, strategist, and problem solver. She brings a deep understanding of the organization, our customers, and the marketplace to this important role. She has been instrumental in managing and strengthening relationships with many of our largest customers and business partners, and in delivering excellent results for our organization.

Please join me in congratulating Jakki and offering her your continued support in her new assignment.

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